

## INVESTING IN EXCEPTIONAL MANAGEMENT TEAMS

*Discipline. Integrity. Experience.*

### Investing in People

We invest in people... people that want to accelerate growth of their companies and embrace change. We focus on long-term value, invest on behalf of successful entrepreneurs, operators, and investors, and seek management teams that share our values.

### Investing in Growth



- ❖ Control Buyouts
- ❖ Majority Recaps
- ❖ Growth Equity



- ❖ YoY Growth
- ❖ EBITDA \$1 - \$8 million
- ❖ EBITDA Margins > 10%



- ❖ Cloud
- ❖ Marketing Services
- ❖ Healthcare IT
- ❖ Cybersecurity

#### Current Investments:



#### Past Investments:



### Investing as Partners

Through partnering with management teams, leveraging our experiences, & our commitment to employees, we seek to be a preferred partner for business owners committed to growth and seeking liquidity.



#### Chris Sheffert – *Managing Director*

- Associate with Svoboda Capital
- Partner in a restructuring firm
- Founded Inoca in 2012
- Stanford's Graduate School of Business



#### Mac Bohannon - *Analyst*

- 2x Olympian & World Cup Champion
- BS University of Utah



#### Dan Rudolph – *Operating Advisor*

- Seasoned Silicon Valley tech executive
- Secured first 1 million customers for Quickbooks
- Led Stanford's GSB as COO where he still teaches entrepreneurship