

INVESTING IN EXCEPTIONAL MANAGEMENT TEAMS

Discipline. Integrity. Experience.

Investing in People

We invest in people... people that want to accelerate growth of their companies and embrace change. We focus on long-term value, invest on behalf of successful entrepreneurs, operators, and investors, and seek management teams that share our values.

Investing in Growth



- ❖ Control Buyouts
- ❖ Majority Recaps
- ❖ Growth Equity



- ❖ YoY Growth
- ❖ EBITDA \$1 - \$8 million
- ❖ EBITDA Margins > 10%



- ❖ Cloud
- ❖ Marketing Services
- ❖ Healthcare IT
- ❖ Cybersecurity

Current Investments:



Past Investments:



Investing as Partners

Through partnering with management teams, leveraging our experiences, & our commitment to employees, we seek to be a preferred partner for business owners committed to growth and seeking liquidity.



Chris Sheffert – *Managing Director*

- Associate with Svoboda Capital
- Partner in a restructuring firm
- Founded Inoca in 2012
- Stanford's Graduate School of Business



Mac Bohannon - *Associate*

- 2x Olympian & World Cup Champion
- BS University of Utah



Dan Rudolph – *Operating Advisor*

- Seasoned Silicon Valley tech executive
- Secured first 1 million customers for Quickbooks
- Led Stanford's GSB as COO where he still teaches entrepreneurship